

# OUR SERVICES



## Seriously Social & Contagious Content *Package*

The going viral code.

Contagious social and marketing content crafted to increase engagement, conversations, impressions, visibility build credibility & MORE. All branded content marketing materials can be used on social platforms. Social media management is also available for those who need someone to run accounts and engage with the community.

# Seriously Social & Contagious Content *Package*

WHAT'S INCLUDED (CHOOSE WHICH SERVICES YOU NEED)

SOCIAL STRATEGY  
COPY WRITING  
HASHTAG GENERATION  
SOCIAL CONTENT CREATION  
SOCIAL AUDITS (COMPETITOR & PERSONAL)  
SOCIAL MEDIA MANAGEMENT  
COMMUNITY ENGAGEMENT  
CONTENT MARKETING CREATION  
SHOT LIST FOR PHOTOSHOOTS  
PHOTOGRAPHER HIRING  
HIGHLIGHT/STORY TEMPLATES  
BRAND INTEGRATION  
SOCIAL MEDIA TEMPLATES  
REELS

CHANEL

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## HOW IT WORKS

Questionnaire Fill Out, Initial Consulting Call, Onboarding, Social Strategy, Concept Creation, Scope of Work Development

Audits, Application of Concepts & Strategy, Drafting of Materials, Approval of Draft Materials, Partner Vetting, Social Management

Continued Social Management, Select Picking, Drafting/Posting of New Content, Sharing of Templates, KPIs

CHANEL

# INVOICE SCHEDULES

## 3-DAY BRAND DISCOVERY SESSION

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DUE IN FULL PRIOR TO COMMENCEMENT | \$500.00

## BUILD-A-BRAND PACKAGE

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BILLED AT THE END OF EACH MONTH | HOURLY

\*\*TOTAL VARIES BASED ON THE SCOPE OF WORK

## SERIOUSLY SOCIAL & CONTAGIOUS CONTENT PACKAGE

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BILLED AT THE END OF EACH MONTH | FLAT FEE

\*\*TOTAL VARIES BASED ON THE SCOPE OF WORK

(RETAINER)



Payment is broken down specifically based on the package. Both packages, not including the 3-Day Brand Discovery Session, are divided into monthly installments based on the approved project scope of work. Please find the package invoice and payment schedules to the left.